

DIY Sundae Kits

**Store Instructions**

How a Guest Will Order – Via Phone or In-Store or Drive Thru

Cost of DIY Sundae Kit - $19.99 plus tax --- Ring in as Open Custard

Store Instructions – Each kit will include:

1. (1) QT of Freddy’s Premium Vanilla, Chocolate or Half-and-Half Custard
2. 6oz of TOPPING 1 (in an 8oz mini cup)
3. 6oz of TOPPING 2 (in an 8oz mini cup)
4. 6oz of TOPPING 3 (in an 8oz mini cup)
5. (6) Maraschino Cherries (in an 8oz cup)
6. (1) can of Whipped Cream
7. (6) 8oz Freddy’s Containers (Mini Cups)
8. (6) Red Freddy’s Spoons
9. (10) Napkins
10. DIY Kit Instructions
11. Allergen List
12. Ingredient List

The DIY Kit should be packaged in (2) Bags:

1. Items #1-6 – Place in a 20LB Freddy’s Bag
2. Items #7-12 – Place in a 12LB Freddy’s Bag
3. Seal Each Bag with a Freddy’s Delivery Sticker
4. Utilize Guest Order Form to ensure Accuracy on Order
5. Ring in as Open Custard ($19.99) when the Guest Arrives

* Label with Guest’s Name via Delivery Mode (117 on Terminal) for Carry Out
* Ring in normally if through DT

**Best Practices**

* Additional Toppings may be ordered for $2.00 each.
* Whipped topping should be sourced from Hy-Vee for cost + size.
* Quarts should be Frozen Hard unless Fresh is Requested by Guest.
* Custard Quarts should be kept in freezer until picked up by Guest.
* Items 2-6 can be Pre-Packaged and Placed in Walk-In Cooler.
* Sauces (Hot Fudge, Caramel, Peanut Butter etc.) should be packaged like any other topping option.
* Consider stapling a Flyer to 2nd Bag w/ Rewards Program, Delivery Advertisement, etc.
* Consider placing in a GM Business Card with a “Thank You” and offer to contact us if they have questions.
* Be sure to encourage them to “Share” their sundaes on Social Media